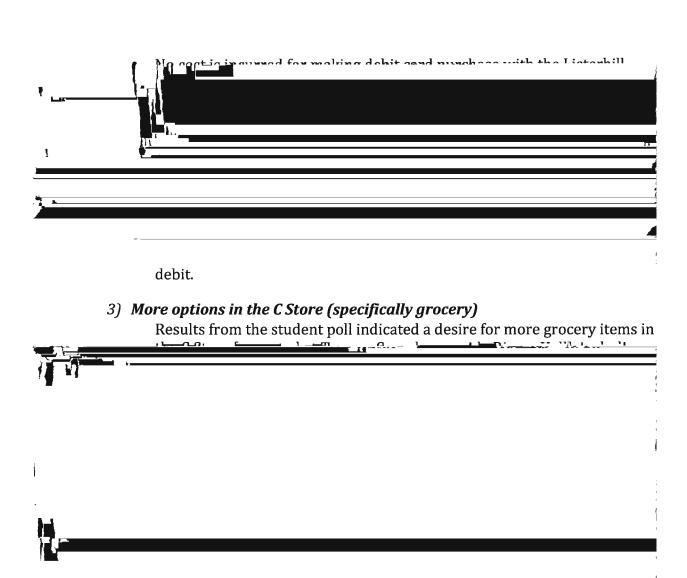
Food Services Committee Meeting Minutes

Wednesday, April 9, 2014 Culinary Arts Center, East Campus

	Call to Order – Chair Ogun called the Food Services Committee meeting to order
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	students at the East Campus. Voting members present were Chair Johnson Ogun, Vice Chair Allison Taylor, Ms. Casey Childers, Mr. Bret Jennings, Mr. David Shields and Ms. Donna Tipps. Non-voting members were Mr. Alan Kinkead and Ms. Gwen
	and this Double Tibbs Noti-voling members were Mr. Alan Kinkead and Ms. (Wen
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Cindy Conlon (Assistant Vice President for Business Services, Procurement).

- 2. **Approve Agenda** A motion made by Allison Taylor and Bret Jennings was unanimously carried to approve the agenda.
- Approval of November 12, 2013 Minutes -- Casey Childers and Allison Taylor motioned and a vote unanimously accepted notes from March 11th meeting.

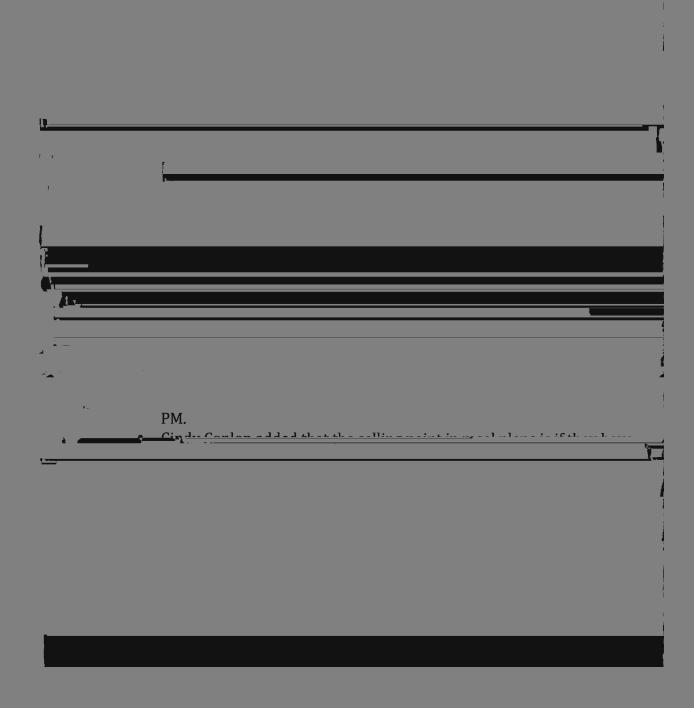


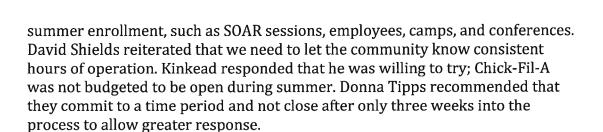
personal care items and food options to keep in dorm room for longer time, like bread.

 At least 70% of residents have their own microwave oven and refrigerator, as explained by Allison Taylor, Residence Life Area Coordinator.



- Question asked if an online order form is possible and suggested that a togo package could be available through C Store and purchased with meal plan.
- The discussion leaned in favor Simply-to-Go type option and to have a meal equivalency at C Store and Towers.
- Consensus that a specific menu is the best way to offer this service.
- All of us need to communicate the SOAR info throughout the semester.
- Discuss further the meal plan equivalence and whether it affects meal plan rates and dynamics, since food is already prepared.
- David Shields stated that new marketing is needed. For example, signage at the cafeteria line could include attention getters if student missed meal





Opnortunities for marketing exist_Students need to experience life on campus in

SOAR sessions. Marketing in the community and among staff is key. Community groups from many parts of the state come to UNA campus to see the lions. Simple ideas like a giant cut-out passion fruit drink for Starbucks placed near downtown will draw consumers. The community needs to know these retailers in the Commons are not limited to students.

Also, we need to know if retailers in GUC (A&, Pizza Hut, Einstein Brothers) will be open and that information publicized now rather than later.

Cindy Conlon introduced The Commons Experience card as a marketing tool. The 2,500 cards will be distributed to incoming new students and 1,000 cards will go to return in a students who are recistored. We can next as with Hands